

ADD YOUR ATTITUDE



Accessorize



Active Lifestyle Accessories



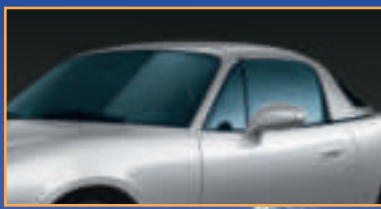
zoom-zoom

You don't need an attitude adjustment. You need an attitude enhancement.

Instantly you feel it. These are no ordinary sports cars. And you're no ordinary driver. You crave the surge of adrenaline — the emotion of motion — that comes from driving a Mazda. We didn't just engineer the ultimate sports cars, we completely reinvented them. Now it's your turn to reinvent your Mazda RX-8 and Mazda MX-5 Miata for yourself. Make a totally unique vehicle uniquely yours with Mazda accessories, intelligently designed for maximum style and utility.

Look under the hood of the Mazda RX-8 and Mazda MX-5 Miata, and you'll find cutting-edge technology. That same engineering prowess goes into Genuine Mazda Accessories. Only Mazda accessories offer superior quality, performance, fit, and safety backed by Mazda. And a Mazda warranty. So while you feel the adrenaline rush, you'll also feel secure in your accessory choices. Choosing Mazda accessories isn't just smart, it's also easy — with financing options when you add your accessories at the time of vehicle purchase.

The Mazda RX-8 and Mazda MX-5 Miata already come with the Zoom-Zoom attitude. Now add your own, with Genuine Mazda Accessories.



Active Lifestyle Accessories



MX-5 MIATA



Front Mask (with Front Air Dam)



Detachable Hardtop



Tonneau Cover



(Driver Side Open)

Compass & Outside Temperature
Auto-Dimming Mirror



Rear Lip Spoiler



Tail Lamp Bezels



Front Air Dam



Headlamp Bezels



Gearshift Knob

(Silver/Black 2-Tone; 5-Speed & 6-Speed
Manual Transmission)



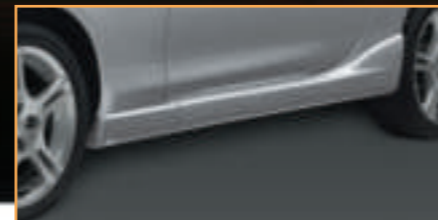
Door Edge Guards



Windshield Sunscreen



Side Sill Extensions (Small)



Steering Wheel

(Silver/Black 2-Tone)



Modular Audio System



Fuel-Filler Door (Chrome)



Door Sill Trim Plates
(Stainless Steel)



Splash Guards
(Front Small)



Splash Guards
(Rear Large)

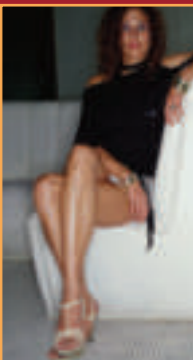
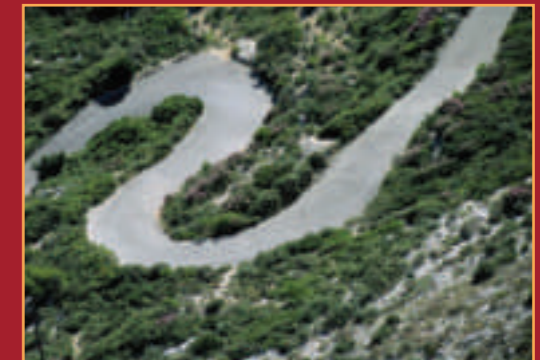


See back cover for complete accessory list.

Attitude on the go.

Mazda revolutionized the roadster with the MX-5 Miata. We've done it again. The Mazda MX-5 Miata is pure exhilaration, with an attitude all its own. Now make it your own with Genuine Mazda Accessories which enhance, accentuate, and protect. Sleek lines get even sleeker with the aerodynamically designed **Rear Lip Spoiler**, **Large Side Sill Extensions**, **Front Air Dam**, **Head and Tail Lamp Bezels**. Exterior accessories like the **Front Mask**, **Detachable Hardtop**, and **Tonneau Cover** offer candy for the eye and added protection for your car.

It's rough out there but the Mazda MX-5 Miata can handle it. Especially when equipped with **Door Edge Guards**, **Windshield Sunscreen**, **Door Sill Trim Plates**, and **Splash Guards** combined to combat the elements. You're in full command inside your stylish cockpit, accentuated with a sporty **Gearshift Knob**, **Silver/Black Steering Wheel**, **Auto-Dimming Mirror**, and an awesome **Modular Audio System**. Take your attitude on the road with your accessorized Mazda MX-5 Miata.



AUDIO

Audible Attitude



SIRIUS
Satellite Radio
Receiver Kit
(Not Available in HI, AK)

Sports car performance thrills all your senses, including your sense of sound. Check out accessories you can hear, as well as admire, like the available **SIRIUS Satellite Radio Receiver Kit**. SIRIUS Satellite Radio can receive broadcasts of over 120 channels of crisp, digital-quality music, news, sports, and entertainment from coast to coast. 100% commercial free. (SIRIUS subscription required)

Get a phat soundtrack for your road adventures with the available **PhatNoise® Car Audio System**. Designed to integrate seamlessly with the Mazda sound system, PhatNoise® puts hundreds of hours of music at your fingertips — no flipping through CDs or radio stations. The Player can be trunk-mounted and stores up to 500 CDs worth of content on a removable hard-drive that fits in your palm. Choose tunes organized by artist, album, genre, or from your personalized playlists, all while keeping your eyes on the road. And your ears on PhatNoise®.



PHATNOISE



PhatNoise® Car Audio System
(CDs not included)



RX-8



Moonroof Wind Deflector



Front Mask (without Front Air Dam)

B-Pillar Appliqué
(Black with RX-8 Logo)



Gearshift Knob
(Red, Black, Chaparral-Leather;
Automatic Transmission)



Pedals
(Aluminum, Automatic Transmission;
Sold Separately)



Parking Brake Lever
(Red, Black, Chaparral-Leather)



Accessories with attitude. Namely, yours.

With its revolutionary RENESIS rotary engine, advanced suspension and aggressive good looks, the Mazda RX-8 has ample appeal — and attitude. But there's always room for more. More aerodynamics, with the sporty **Rear Spoiler**, **Front Air Dam**, **Side and Rear Aero Flares**. More eye-catching accents, including the **Exhaust Finishers**, **Grille Trim Ring**, **Polished Aluminum Fender Strakes**, **Front Rotary Accent**, and **Fuel-Filler Door**. More commanding interior details, like the **Leather Gearshift Knob**, **Parking Brake Lever**, **Aluminum Pedals**, and **Air Vent Bezels**. And more protection from the rain and road debris, with the **Splash Guards** and **Front Mask**. Lessen wind noise and reduce glare with the **Moonroof Wind Deflector**. Genuine Mazda Accessories make the Mazda RX-8 more you.

Grille Trim Ring



Fender Strakes (Polished Aluminum)



Front Rotary Accent (Polished Aluminum)



Lifestyle Accessory Options



Car Cover (Red/Black)



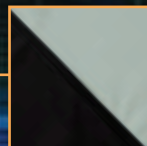
Yellow/Black



Blue/Black



Gray/Black



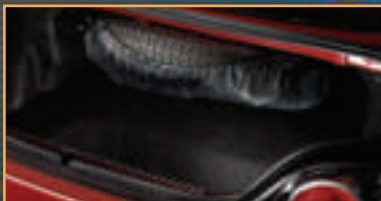
Premium Carpet Floor Mats
(Available in 3 Color Combinations)



Air Vent Bezels
(Aluminum)



Spare Tire Mounting Kit
(Tire Sold Separately)



Wheel Center
(Polished with Mazda Emblem)



Wheel Center
(Black with Rotary Emblem)



Valve Stem Caps
(Rotor Shaped)



Power Window Switches
(Aluminum-Tone)



Cargo Net



Fuel-Filler Door
(Pearl Satin)



18" Aluminum Wheel
(Dark Chrome Appearance)



License Plate Frame
(Polished, Black Pearl)



Windshield Sunscreen



Cargo Organizer
(First Aid and Roadside Assistance Kits Sold Separately)



Rear Wing Spoiler



Front Air Dam



Side Aero Flares



Fog Lights
(Multi-Tint Coating)



Exhaust Finishers
(Chrome)



Rear Aero Flares



Front Splash Guards



Rear Splash Guards



See back cover for complete accessory list.

RX-8**AUDIO / VISUAL / ELECTRONICS**

Alarm Shock Sensor Upgrade
 Cassette Player
 Cassette Player Trim Panel
 CD/MP3 Player
 CD/MP3 Player Trim Panel
 In-Dash 6-Disc CD Changer
 In-Dash 6-Disc CD Changer Trim Panel
 MiniDisc Player
 MiniDisc Player Trim Panel
 PhatNoise® Car Audio System
 SIRIUS Satellite Radio Receiver Kit

INTERIOR ACCESSORIES

Aldehyde Filter
 All-Weather Floor Mats (4)*
 - Black
 Bezels, Air Vent (2)*
 - Aluminum
 Cargo Carrier, Collapsible
 - Black
 Cargo Net
 Cargo Organizer
 Cargo Tray
 Carpet Floor Mats (4)*
 - Black with RX-8 Logo
 Door Sill Trim Plates (2)*
 - Aluminum
 Door Trim Protectors, Rear (2)*
 First Aid Kit
 Gearshift Knob (Automatic Transmission)
 - Black Leather
 - Chaparral Leather
 - Red Leather
 Night Lights
 (Driver & Passenger Footwell)
 Parking Brake Lever
 - Black Leather
 - Chaparral Leather
 - Red Leather
 Pedal, Aluminum (Automatic Transmission)
 - Accelerator
 - Brake
 - Foot Rest (Driver Side)
 Power Window Switches
 - Aluminum-Tone
 (Driver & Passenger)
 Premium Carpet Floor Mats (4)*
 - 3 Color Combinations
 Roadside Assistance Kit
 Seat Covers (Front Only)
 - Black
 Spare Tire Mounting Kit
 (Tire Sold Separately)
 Windshield Sunscreen

EXTERIOR ACCESSORIES

Accent, Rotary - Polished Aluminum
 - Front
 - Rear
 Aero Flares¹
 - Side (2)*
 - Rear (2)*
 Air Dam, Front¹
 B-Pillar Appliqué (2)*
 - Black with RX-8 Logo
 Car Cover
 (4 Color Combinations)
 Car Cover Cable Lock
 Door Edge Guards¹ (2)*
 Exhaust Finishers (2)*
 - Chrome
 Fender Strakes (4)*
 - Polished Aluminum
 Fog Lights
 - Blue-Tint Coating
 - Clear
 - Multi-Tint Coating
 Front Mask
 - with Front Air Dam
 - without Front Air Dam
 Fuel-Filler Door
 - Chrome
 - Pearl Satin
 Grille Trim Ring
 License Plate Frame
 - Polished
 - Black Pearl
 Moonroof Wind Deflector
 Splash Guards¹
 - Front (2)*
 - Rear (2)*
 Spoiler, Rear Wing¹
 Touch-Up Paint
 Valve Stem Caps (4)*
 - Rotor Shaped
 Wheel, 18" Aluminum
 - Dark Chrome Appearance (each)
 Wheel Center
 - Polished with Mazda Emblem (each)
 - Black with Rotary Emblem (each)
 Wheel Locks (4)*
 - Chrome

¹ Color-keyed

* Quantity per set

MX-5 Miata**AUDIO / VISUAL / ELECTRONICS**

Cassette Player
 Cassette Player Trim Panel
 CD/MP3 Player
 CD/MP3 Player Trim Panel
 Compass and Outside Temperature
 Auto-Dimming Mirror
 In-Dash 6-Disc CD Changer
 In-Dash 6-Disc CD Changer Trim Panel
 MiniDisc Player
 MiniDisc Player Trim Panel
 Perimeter Shock Sensor Alarm
 PhatNoise® Car Audio System
 SIRIUS Satellite Radio Receiver Kit

INTERIOR ACCESSORIES

Cargo Net
 Carpet Floor Mats (2)*
 - Black
 - Parchment
 Dash Kit
 - Wood-Tone
 Door Sill Trim Plates, Stainless Steel (2)*
 - Black
 - Parchment
 First Aid Kit
 Footwell Lamps
 (Driver & Passenger Footwell)
 Gearshift Knob
 - Silver/Black 2-Tone
 5-Speed Manual Transmission
 6-Speed Manual Transmission
 - Wood
 5-Speed Manual Transmission
 6-Speed Manual Transmission
 Parking Brake Handle
 - Wood
 Roadside Assistance Kit
 Steering Wheel²
 - Silver/Black 2-Tone
 Windshield Sunscreen

EXTERIOR ACCESSORIES

Air Dam, Front¹
 Bezels¹
 - Headlamp (2)*
 - Tail Lamp (2)*
 Car Cover
 Car Cover Cable Lock
 Door Edge Guards¹ (2)*
 Front Mask
 - with Front Air Dam
 - without Front Air Dam
 Fuel-Filler Door
 - Chrome
 Hardtop, Detachable
 Side Sill Extensions¹
 - Small (2)*
 - Large (2)*
 Splash Guards¹
 - Front Small (2)*
 - Rear Small (2)*
 - Rear Large (2)*
 Spoiler, Rear Lip¹
 Tonneau Cover
 - Black
 - Parchment
 Touch-Up Paint
 Wheel Locks (4)*
 - Chrome

¹ Color-keyed² Does not include Air Bag, Air Bag Cover, and Horn Pad

* Quantity per set

WWW.MAZDAUSA.COM

800-639-1000

©2004 Mazda North American Operations. For current accessory warranty and pricing information, contact your local authorized Mazda dealership. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Mazda reserves the right to change product availability, pricing, or specification at any time without incurring obligations.